

Cookie Policy for Axxis Beauty

Effective Date: 01/01/2025

1. Introduction Welcome to www.axxisbeauty.com (the "Website"). This Cookie Policy explains how Axxis Beauty ("we," "us," or "our") uses cookies and similar tracking technologies to enhance your experience on our Website. By continuing to use our Website, you consent to our use of cookies as described in this policy.

2. What Are Cookies? Cookies are small text files that are stored on your device (computer, tablet, or mobile) when you visit a website. Cookies allow websites to recognize your device and store certain information about your preferences or past actions.

3. Types of Cookies We Use We use the following categories of cookies on our Website:

- **Essential Cookies:** These cookies are necessary for the Website to function properly. They enable basic features such as page navigation and access to secure areas of the site.
- **Performance and Analytics Cookies:** These cookies help us understand how visitors interact with our Website by collecting and reporting information anonymously. For example, we use Google Analytics to analyze traffic and user behavior.
- **Functionality Cookies:** These cookies allow the Website to remember your preferences, such as your language settings or login information, to provide a more personalized experience.
- **Marketing Cookies:** These cookies are used to deliver advertisements that are relevant to you and your interests. They may also limit the number of times you see an ad and measure the effectiveness of advertising campaigns.

4. Third-Party Cookies Some cookies may be placed by third-party services that appear on our Website. These third parties may collect data directly from your web browser and process it in accordance with their privacy policies. Examples include social media platforms and advertising networks.

5. How to Manage Cookies You can control and manage cookies in various ways:

- **Browser Settings:** Most web browsers allow you to manage cookies through their settings. You can choose to block or delete cookies, but doing so may impact your experience on our Website.

6. Changes to This Policy We may update this Cookie Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. We encourage you to review this policy periodically for the latest information on our use of cookies.

7. Contact Us If you have any questions or concerns about this Cookie Policy, please contact us:

- **Email:** contact@axxisbeauty.com
- **Mailing Address:** Axxis Beauty, PO Box 111, Garden Plain, KS, 67050

By using our Website, you agree to the terms outlined in this Cookie Policy. Thank you for visiting Axxis Beauty.